

AQUEGEL

Wholesale Overview – Quick Version

**FINALLY! An over-the-counter that DOESN'T GATHER DUST...
IT ACTUALLY SELLS!**



AVERAGE SALES = 24 to 37 Units/Month/Location!

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What is Aquegel:

Aquegel is a patent-pending, over-the-counter moisturizer and decongestant that is owned and operated by an independent pharmacy in Erie, Co.

Claim To Fame:

When applied NASALLY OR TOPICALLY the human body's natural temperature begins to dissolve Aquegel's base, releasing micro-encapsulations of moisture AND active ingredients. This process continues FOR 12 STRAIGHT HOURS!



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How it's Used:

Aquegel's 4 formulas can be used BOTH
NASALLY AND TOPICALLY!

NASAL USES:

- + Nose Bleed Treatment & Prevention
- + Supplemental Oxygen Therapy
- + Congestion
- + Cold & Flu Interference
- + Seasonal Allergies
- + Sinusitis
- + Nasal Prescription Preservative
- + Nasal Irritation from Dry Climates

TOPICAL USES:

- + Psoriasis & Eczema
- + Dry Hands, Feet, Elbows
- + Cracked Fingers
- + Mild Cuts & Burns
- + Diaper Rash
- + Cradle Cap
- + Razor Burn
- + New Tattoos

*Do ANY OTHER OTC's have as
many uses as Aquegel?*

1

Nasal Moisturizer - Original



Base for all Formulas.

Perfect for:

- + SUPPLEMENTAL OXYGEN
- + NOSE BLEEDS
- + EXTREME DRY SKIN

YOUR MSRP: \$5.99 (\$3 LESS THAN ONLINE)

2

Sleep Easy Moisturizer - Lavender



Base PLUS "Lavender"!

Perfect for:

- + RESTFUL SLEEP
- + RELAXING AROMA
- + MORNING DRYNESS

YOUR MSRP: \$6.49 (\$3 LESS THAN ONLINE)

3

Breathe Easy Moisturizer - Eucalyptus



Base PLUS "Eucalyptus"!

Perfect for:

- + SEASONAL ALLERGIES
- + NASAL CONGESTION
- + SINUSITIS

YOUR MSRP: \$6.49 (\$3 LESS THAN ONLINE)

4

Cold & Flu Moisturizer - Zinc



Base PLUS "Zinc"!

Perfect for:

- + COLD/FLU DEFENSE
- + REDUCES DURATION OF COLD/FLU

YOUR MSRP: \$5.99 (\$3 LESS THAN ONLINE)

*These statements have not been evaluated by the Food and Drug Administration.
These products are not intended to diagnose, treat, cure, or prevent any disease.

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Existing Demand:

YOUR PHARMACY ALREADY HAS THE DEMAND FOR AQUEGEL!



Existing Demand



Current Patients!

*Every patient has a nose!
Therefore, every patient has
a NEED for Aquegel!*



Rx Side Effects!

*Aquegel counters SIDE
EFFECTS from prescriptions!*



Aquegel Referrals!

*Aquegel refers our local
customers to independent
pharmacies!*

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Countering Prescription Side Effects:

YOUR PHARMACY ALREADY CREATES DEMAND FOR AQUEGEL BY FILLING COMMON PRESCRIPTIONS!

Aquegel is extremely successful in pharmacies because it counters side effects from commonly filled prescriptions.

Our FREE SALES COLLATERAL is designed to:

1. Be Eye-Catching
2. Emphasize how Aquegel will COUNTER SIDE EFFECTS
3. MAKE SALES *(without staff involvement)* !!!!!

RECOMMENDED WITH:

- Anti-Coagulant Rx
- Allergy Rx
- Sleep Aid Rx
- Psoriasis/Eczema Rx
- MANY MORE

YOU FILL
SCRIPTS



SIDE
EFFECTS



PATIENT READS
DISPLAY



SALES FOR YOUR
PHARMACY!!!

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Customer Referral:

Aquegel is committed to supporting Independent Pharmacies! Therefore, we refer our "Aquegel.com" and "Amazon" customers to you! Here's how it works:

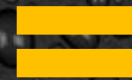
WE
ADVERTISE
ONLINE



REFER
CUSTOMERS







LOWER IN
STORE PRICE



SALES FOR YOUR
PHARMACY!!!
(AND new customers)

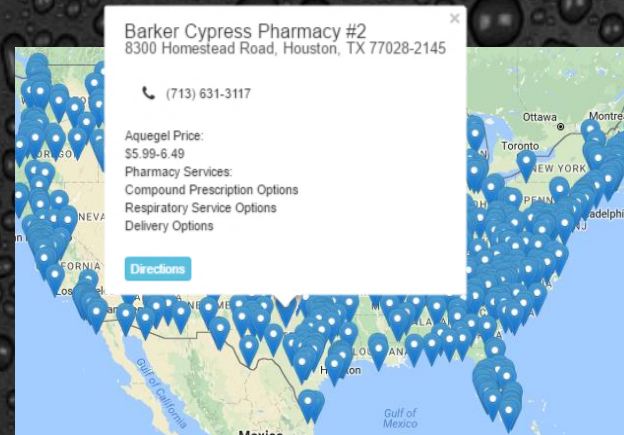
Lower in-store Price:

	Your Selling Price	Online Price	Customer Savings (by buying locally)
	\$5.99	\$8.99	\$3.00
	\$6.49	\$9.49	\$3.00
	\$6.49	\$9.79	\$3.33
	\$5.99	\$9.79	\$3.80

How we refer our customers:

1

BUY LOCALLY MAP



2

EMAIL BLAST *(to past local customers)*

3

REFERRAL LETTER *(with all future orders)*




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Buy Back Guarantee

If you're not satisfied, for ANY REASON, at ANY TIME Aquegel Cosmetics, LLC. will buy back any excess inventory for a 100% refund (including freight). If product exceeds its expiration date, Aquegel Cosmetics, LLC. will replace inventory at NO COST to your company.

Pricing

	# 1 Minimum Order	# 2 Standard Order	#3 High Margin Order
STARTING OPTIONS			
MARK-UP	52%	69%	92%
GROSS PROFIT	\$50.92	\$122.80	\$287.54
REVENUE	\$149.76	\$299.52	\$599.04
COST	\$98.84	\$176.72	\$311.50

NOTE

- Display box holds 24 units (6 each)
- Initial Orders Include: Units, Displays, Brochures, & Training Materials
- Freight will be calculated based upon shipping address (free units may be provided to offset freight cost)
- You **DO NOT** need to re-order ALL 4 FORMULAS at a time

OPEN AN ACCOUNT & ORDER TODAY!



CALL
1-866-223-4838



ONLINE
<http://www.aquegel.com/application>