

AQUEGEL



CUSTOMERS NEAR YOU WANT AQUEGEL!

WE WANT TO REFER CUSTOMERS TO YOU!



OPEN A WHOLESALE ACCOUNT TODAY!

You will get:

- YOUR PHARMACY added to our "Buy Locally Map"
- Lower in-store MSRP
- Free ADVERTISING of your pharmacy services

YOU ALREADY CREATE THE DEMAND FOR AQUEGEL!

Aquegel is extremely successful in pharmacies because it counters side effects from commonly filled prescriptions.

***YOUR PHARMACY ALREADY CREATES DEMAND
FOR AQUEGEL BY FILLING COMMON
PRESCRIPTIONS!***

RECOMMENDED WITH:

- Anti-Coagulant Rx
- Allergy Rx
- Sleep Aid Rx
- Psoriasis/Eczema Rx
- MANY MORE

Aquegel Cosmetics, LLC.
info@aquegel.com | 1-866-223-4838 | www.aquegel.com

What it is:

Aquegel is a patent-pending, over-the-counter moisturizer that is owned and operated by an independent pharmacy in Erie, Co. Aquegel was designed by Dr. Stephen Mitchell to be:



**Time
Activated**



**Free of Use
Restrictions**



**Safe For
All Ages**

Aquegel's unique gelatinized base delivers **MOISTURE** and **ACTIVE INGREDIENTS** for 12 STRAIGHT HOURS! Our four specialized formulas makes Aquegel a truly multi-use product.

Four Formulas:

Nasal Moisturizer - Original

UNSCENTED



Base for all Formulas.
Perfect for:
+ SUPPLEMENTAL OXYGEN
+ NOSE BLEEDS
+ EXTREME DRY SKIN

YOUR MSRP: \$5.99 (\$3 LESS THAN ONLINE)

Sleep Easy Moisturizer - Lavender

SCENTED



Base PLUS "Lavender"!
Perfect for:
+ RESTFUL SLEEP
+ RELAXING AROMA
+ MORNING DRYNESS

YOUR MSRP: \$6.49 (\$3 LESS THAN ONLINE)

Breathe Easy Moisturizer - Eucalyptus

SCENTED



Base PLUS "Eucalyptus"!
Perfect for:
+ SEASONAL ALLERGIES
+ NASAL CONGESTION
+ SINUSITIS

YOUR MSRP: \$6.49 (\$3 LESS THAN ONLINE)

Cold & Flu Moisturizer - Zinc

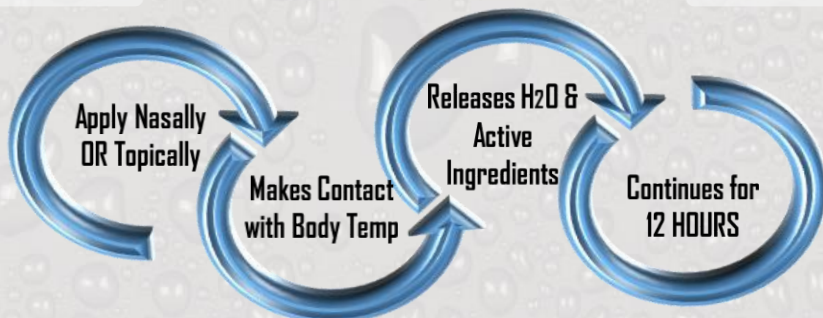


Base PLUS "Zinc"!
Perfect for:
+ COLD/FLU DEFENSE
+ REDUCES DURATION OF COLD/FLU

YOUR MSRP: \$5.99 (\$3 LESS THAN ONLINE)

How it works:

When applied nasally OR topically, the human body's natural temperature begins to melt Aquegel's gelatinized base, a layer at a time, exposing microscopic moisture bubbles called micro-encapsulations! Aquegel's base dissolves one layer at a time over 12 hours and acts like an aqueduct, bringing moisture to the area afflicted by dryness for ALL DAY RELIEF!



+These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Existing Demand:

In addition to the applications listed on the previous page, Aquegel also counters side-effects caused by commonly filled prescriptions. Finally, you can offer your patients a true solution to NOSE BLEEDS, NASAL IRRITATION, AND NASAL DRYNESS SIDE EFFECTS associated with anti-coagulant and allergy prescriptions (*plus many more!*)

RECOMMENDED WITH:

- Anti-Coagulant Rx
- Allergy Rx
- Sleep Aid Rx
- Psoriasis/Eczema Rx
- MANY MORE

Rx Recommendation Collateral (Free):

Aquegel is a wonderful "Add-On" due to its ability to counter side effects. We are owned and operated by an independent pharmacy so we know how busy your staff is. Therefore, we provide FREE ADD-ON COLLATERAL which is designed to help:



(IMAGE OF "TEAR-TAG")

1. IDENTIFY Rx FOR ADD-ON

2. MAKE Rx STAND OUT FOR RECOMMENDATION

3. COMMUNICATE BENEFITS OF AQUEGEL

These "Tear-Tags" help pharmacies capitalize on their EXISTING DEMAND FOR AQUEGEL! They makes prescriptions with side-effects that Aquegel counters STAND OUT to patients AND your staff! Make a recommendation OR simply staple the "Tear-Tag" to the script bag!

Display Materials (Free):

Your primary responsibility is to quickly and accurately fill prescriptions...NOT WORRY ABOUT SELLING OTC's! We provide sales collateral so Aquegel will SELL ITSELF when it is displayed correctly! Our sales collateral is DESIGNED TO STAND OUT IN A PHARMACY!

1) Gravity Display (FREE):

- Eye-Catching & Informative
- Gravity-Fed & Re-Loadable
- 6 Units/Formula (24 Total)
- 8"W x 2"D x 10"H

2) Tent Card (FREE):

- Recommended Prescriptions
- Common Uses
- 4"W x 3"D x 6"H

3) Brochures (FREE):

- Formula Details
- Directions For Use
- 5.5"W x 8.5"H



Wholesale Benefits

Aquegel is owned and operated by an Independent Pharmacy so we are committed to assisting our accounts to ensure sales success! By opening a Wholesale Account you will receive:

1. Referral of Online Customers -

- Addition to Buy Locally Map
- 33% lower In-Store Price
- Referral Letter sent with orders

2. Free Advertising -

- Local Sampling Campaign
- Aquegel's Online Advertising
- Your Services on Buy Locally Map

3. Staff Training -

- How to recommend with Rx
- Formula Overview
- Directions for Use

4. Eye-Catching Collateral -

- Free Counter Display Box
- Free Custom Flyers
- Free Script-Bag Flyers

Pricing

	# 1 Minimum Order	# 2 Standard Order	#3 High Margin Order
STARTING OPTIONS			
MARK-UP	52%	69%	92%
GROSS PROFIT	\$50.92	\$122.80	\$287.54
REVENUE	\$149.76	\$299.52	\$599.04
COST	\$98.84	\$176.72	\$311.50

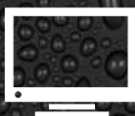
Buy Back Guarantee

If you're not satisfied, for ANY REASON, at ANY TIME, Aquegel Cosmetics, LLC. will buy back any excess inventory for a 100% refund (including freight). If product exceeds its expiration date, Aquegel Cosmetics, LLC. will replace inventory at NO COST to your company.

OPEN AN ACCOUNT & ORDER TODAY!



CALL
1-866-223-4838



ONLINE
<http://www.aquegel.com/application>