

AQUEGEL



Aquegel Cosmetics, LLC.
info@aquegel.com | 1-866-223-4838 | www.aquegel.com



What is Aquegel?

Overview

Put simply, Aquegel is a patent-pending moisturizer that contains an aqueous solution encapsulated in a unique gelatinized base. Aquegel was originally developed to provide long-lasting moisture to reduce nasal irritation associated with sinusitis, oxygen therapy and congestion. Since its inception, the TRUE abilities of Aquegel Moisturizers have been revealed!

Applications

Aquegel is commonly used for:

- Supplemental Oxygen Therapy
- Cold & Flu Interference
- Cracked Fingers
- Nasal Prescription Preservative
- Congestion
- Dry Hands
- Nose Bleed Prevention & Treatment
- Psoriasis & Eczema
- Dry Feet & Elbows

How it works

When applied topically, the human body's natural temperature begins to melt Aquegel's gelatinized base, a layer at a time, exposing microscopic moisture bubbles called micro-encapsulations! Aquegel's base dissolves one layer at a time over 12 hours and acts like an aqueduct, bringing moisture to the area afflicted by dryness for ALL DAY RELIEF!

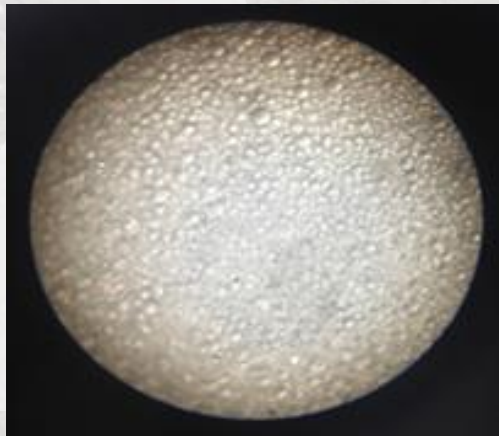


Image of Micro-Encapsulations

Unique Qualities:

Aquegel was made to mimic mucopolysaccharides (SNOT), making it more readily absorbed than saline solutions. Aquegel is safe for all ages, has no side-effects, and is the only product that truly delivers a steady stream of moisture for 12 hours!

History:

Aquegel, originally invented by Dr. Stephen Mitchell, was sold at Walmart until an independent pharmacy purchased the patent. The new owners did not want to drive business to corporate chains, **so now they ONLY offer Aquegel at independently owned companies.** As Aquegel is owned by an independent pharmacy, its business practices reflect that heritage.

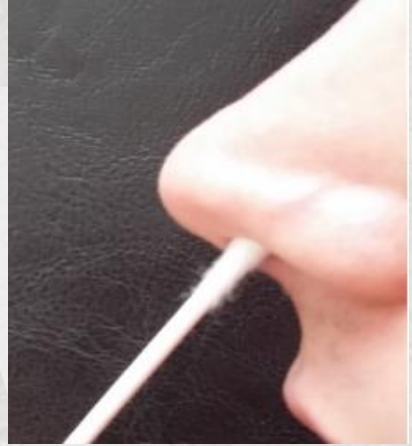
Directions For Use

Nasal Application

Step 1: Coat cotton swab with a thin layer of Aquegel. Use personal preference to determine amount of coating needed.



Step 2: Using the cotton swab, apply thin coating of Aquegel to inside of nostril. Do not insert cotton swab further than 1/2" into nasal passage!



Step 3: Repeat Steps 1 & 2 with opposite end of cotton swab for second nostril.

Step 4: Re-apply every 8-12 hours or as needed.

Topical Application

Step 1: Apply a SMALL dab of Aquegel to finger.



Step 2: Rub Aquegel into skin with a circular motion.



Step 3: Apply more Aquegel if necessary for desired effect.

Step 4: Re-apply every 8-12 hours or as needed

Aquegel Cosmetics, LLC.

info@aquegel.com | 1-866-223-4838 | www.aquegel.com

Product Description

Aquegel Nasal Moisturizer - Original



Aquegel's Patent-Pending Base!

Whether you're an oxygen user looking for long-term relief from dryness, or just trying to tackle extreme dry skin, NOTHING is better than Aquegel Original! Aquegel's specially formulated gel is safe for all ages and provides 12

HOURS OF ACTUAL moisture relief. Aquegel Original is the only moisturizer that contains 50% moisture – Weight by Volume. This means Aquegel acts as an aqueduct bringing moisture to the area afflicted by dryness for 12 hours!*

Recommended For:

- Supplemental Oxygen
- Nose Bleeds
- Psoriasis & Eczema



Add-On with:

- Calcipotriene (Dovonex)
- Warfarin (Coumadin)
- Budesonide (Rhinocort)

Aquegel Sleep Easy Moisturizer - Lavender



Aquegel's Base PLUS Lavender Oil!

When you're looking to Sleep Easier and promote relaxation, NOTHING is better than Aquegel Sleep Easy Moisturizer with Lavender! Aquegel's specially formulated gel restores moisture levels of dry nasal passages while

you rest so you can SLEEP EASY! Aquegel Sleep Easy contains the perfect concentration of Lavender so you have the benefit of a TRUE 12-hour nasal moisturizer AND the aroma-therapeutic, relaxing qualities of Lavender.*

Recommended For:

- Relaxation & Sleep
- Minor wounds & Burns



Add-On with:

- Zolpidem (Ambien)
- Eszopiclone (Lunesta)
- Paroxetine (Paxil)

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Aquegel Cosmetics, LLC.

info@aquegel.com | 1-866-223-4838 | www.aquegel.com

Product Description Cont.

Aquegel Breathe Easy Moisturizer - Eucalyptus



Aquegel's Base PLUS Eucalyptus Oil!

When you're looking to reduce nasal congestion, allergy symptoms, and generally Breathe Easier, NOTHING is better than Aquegel Breathe Easy Moisturizer with Eucalyptus! Aquegel's specially formulated gel restores

moisture to dry nasal passages caused by congestion and allergies so you can BREATHE EASY! Aquegel Breathe Easy contains the perfect concentration of Eucalyptus so you have the benefit of a TRUE 12-hour nasal moisturizer AND the congestion-relieving, mucosa-shrinking qualities of Eucalyptus.*

Recommended For:

- Allergies
- Congestion & Sinusitis



Add-On with:

- Fluticasone (Flonase)
- Furoate (Nasonex)

Aquegel Cold & Flu Moisturizer - Zinc



Aquegel's Base PLUS Zinc Gluconate!

When you're looking to reduce the likelihood of the onset or duration of the Cold & Flu virus, NOTHING is better than Aquegel's Cold & Flu Moisturizer with Zinc! Zinc Gluconate applied to your nasal cavities will absorb into

your blood stream and act as a lozenge without the metallic taste. Studies have found that Zinc will reduce the severity AND the length of a Cold and/or Flu by stopping the replication of the virus! Aquegel Cold & Flu Moisturizer also creates a MOISTURE BARRIER OF ZINC which traps Cold and Flu viruses and keeps them from being inhaled!*

Recommended For:

- Moisture barrier to trap viruses
- Reduction of duration of Cold & Flu



Add-On with:

- Oseltamivir (Tamiflu)
- Zanamivir (Relenza)

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Aquegel Cosmetics, LLC.

info@aquegel.com | 1-866-223-4838 | www.aquegel.com

Tear-Tag Program

We Recommend:
AQUEGEL
Nasal Moisturizers
with this prescription

- IMPEDES & PREVENTS NOSE BLEEDS!
- PROMOTES RELAXATION & SLEEP!
- CONGESTION, SINUSITIS, & ALLERGIES!
- ZINC BARRIER = COLD/FLU DEFENSE!

- Calcipotriene (Dovonex)
- Warfarin (Coumadin)
- Budesonide (Rhinocort)
- Zolpidem (Ambien)
- Eszopiclone (Lunesta)
- Paroxetine (Paxil)
- Fluticasone (Flonase)
- Triamcinolone (Allernaze)
- Furoate (Nasonex)
- Oseltamivir (Tamiflu)
- Zanamivir (Relenza)

Patients come into your pharmacy EVERY DAY that have a need for Aquegel. To help our accounts educate their existing patients on the benefits of Aquegel, we provide free sales collateral! Free collateral includes displays, tent cards, and flyers! Please see examples of our FREE Sales Collateral below -



Order Aquegel TODAY from: 1-800-441-2222

Special Cold & Flu Prevention Package: \$29.95

Protect the likelihood of the onset of the cold or flu

Reduce the duration of the cold or flu

A MUST HAVE FOR OXYGEN USERS!

Aquegel Cosmetics, LLC.
info@aquegel.com | 1-866-223-4838 | www.aquegel.com

Buy Back Guarantee & Wholesale Pricing

Buy Back Guarantee

When you become an Aquegel Vendor, it is our goal for Aquegel to be your #1 selling OTC in 30 days and your #1 selling item period in 90 days! Aquegel Management is so confident in the selling success of our product that we offer the following "Buy Back Guarantee":

Aquegel's Guarantee

In the event [INSERT COMPANY NAME] is not satisfied with the sales success of Aquegel Nasal Moisturizers, Aquegel Cosmetics, LLC. will buy back any excess inventory for a 100% refund. This buy back program is NOT TIME CONTINGENT. In the event of product exceeding expiration date, Aquegel Cosmetics, LLC. will replace inventory at NO COST to [INSERT COMPANY NAME].

Wholesale Pricing

Every independent pharmacy's volume is different, therefore Aquegel provides 3 different pricing options:

- MINIMUM ORDER – 1 Display Box – (24 Total Units) No bulk discounts
- STANDARD ORDER – 2 Display Boxes – (48 Total Units) 10% bulk discount
- HIGH MARGIN ORDER – 4 Display Boxes – (96 Total Units) 20% bulk discount

The price per unit decreases as quantities increase yielding more margin on larger orders.

Please see pricing options below for more details.

PRODUCT	RETAIL	96 UNITS – 48% MARGIN		48 UNITS – 41% MARGIN		24 UNITS – 34% MARGIN	
		UNIT COST	EXTENDED	UNIT COST	EXTENDED	UNIT COST	EXTENDED
Original - Blue	\$5.99	\$3.11	\$74.76	\$3.53	\$42.41	\$3.95	\$23.72
Lavender - Purple	\$6.49	\$3.37	\$81.00	\$3.83	\$45.95	\$4.28	\$25.70
Eucalyptus - Green	\$6.49	\$3.37	\$81.00	\$3.83	\$45.95	\$4.28	\$25.70
Zinc - Yellow	\$5.99	\$3.11	\$74.76	\$3.53	\$42.41	\$3.95	\$23.72
		TOTAL/COST	\$311.50	TOTAL/COST	\$176.72	TOTAL/COST	\$98.84
		MARK-UP %	92%	MARK-UP %	69%	MARK-UP %	52%
		REVENUE	\$599.04	REVENUE	\$299.52	REVENUE	\$149.76
		GROSS PROFIT	\$287.54	GROSS PROFIT	\$122.80	GROSS PROFIT	\$50.92

Aquegel Cosmetics, LLC.

info@aquegel.com | 1-866-223-4838 | www.aquegel.com

WANT FREE LUNCH?

Units Ordered	Gift Card Award
25-49	\$10.00
50-74	\$25.00
75-99	\$50.00
100 +	\$75.00

Employee Incentives

Aquegel LOVES to reward for sales success! You sell Aquegel, we send gift cards, YOU SPEND THEM!!!! See the chart for order quantity requirements. Winning gift cards is EASY ... pharmacies that fill 150 scripts/day average 92 units sold per month. *See Incentive Sheet for Program Details

Vendor Sales Support

Aquegel is committed to participating in the sales success of our product at each location! Our Account Managers partner with each pharmacy by providing support to build product awareness and REVENUE from Aquegel sales. SEE VENDOR SUPPORT BELOW FOR DETAILS -

1. Aquegel.com/Amazon.com Referrals - *Aquegel will refer our .com & Amazon customers in the area to your pharmacy. Your retail price will be significantly lower than online to give our customers a large incentive to purchase Aquegel at your pharmacy!*

2. Sample Campaign - *Aquegel Distribution sends YOUR business cards with samples to assisted living communities, doctor's offices, and oxygen providers in your area to inform them that Aquegel is available at your pharmacy.*

3. Staff Training - *Aquegel provides 2 training options: Conference Call /Online Presentation OR Training Booklet/Quiz. During Training, Aquegel orders PIZZA for your staff and teaches the basics of Aquegel.*

4. Tear-Tag Program - *Aquegel provides a free reminder program designed to sell Aquegel with specific base drugs. SEE SALES COLLATERAL PAGE FOR DETAILS.*

5. Sales Collateral - *Free flyers and display box are provided. SEE SALES COLLATERAL PAGE FOR DETAILS.*